

Uplifting our Community Voices

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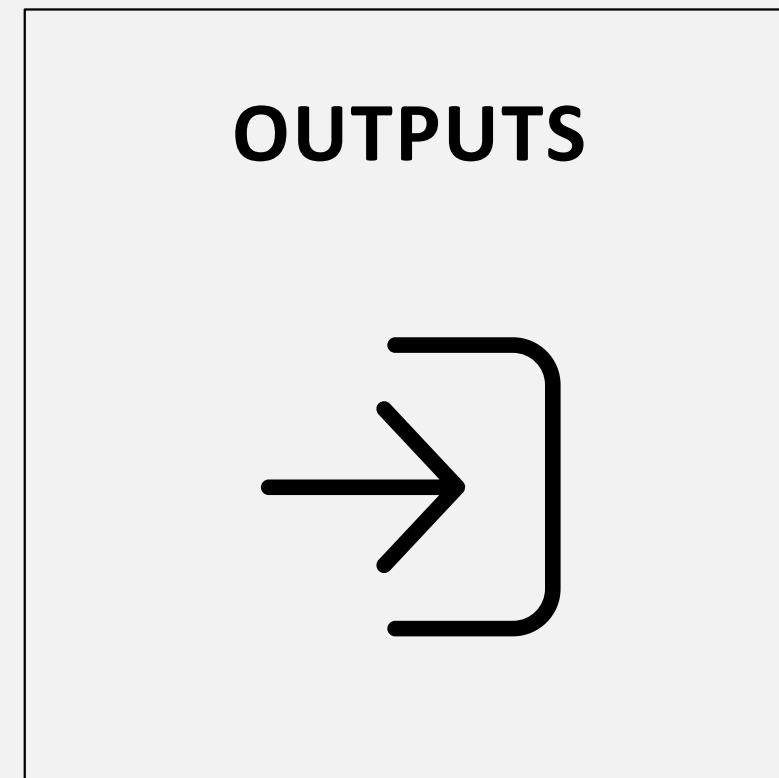
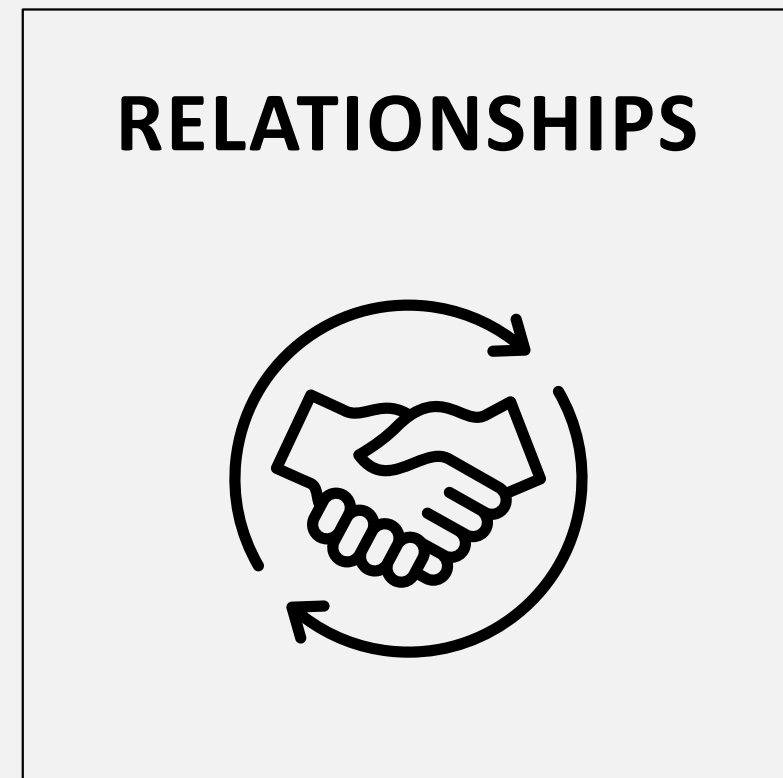
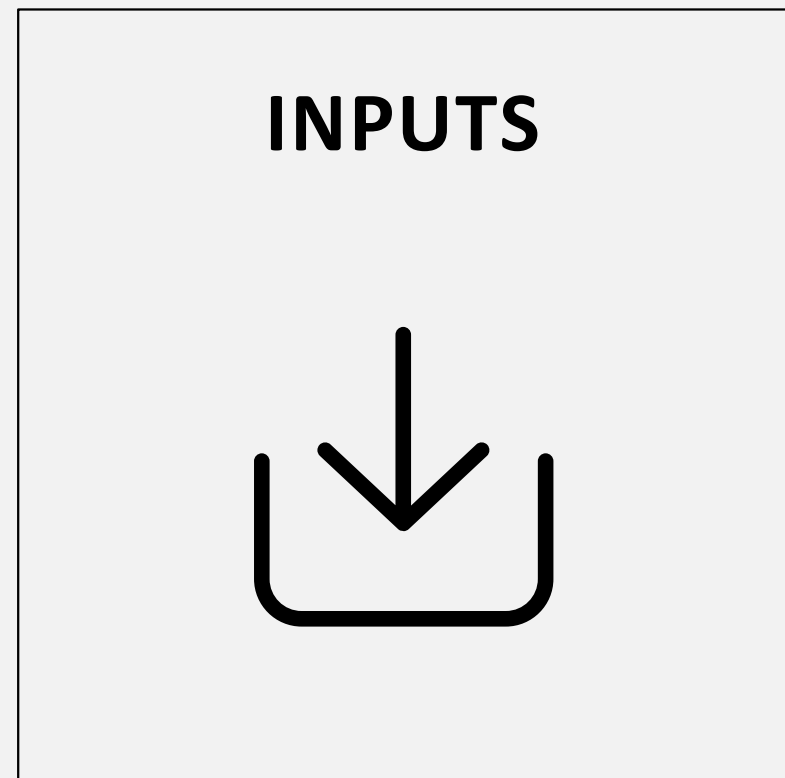
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GEORGETTE KENNEY

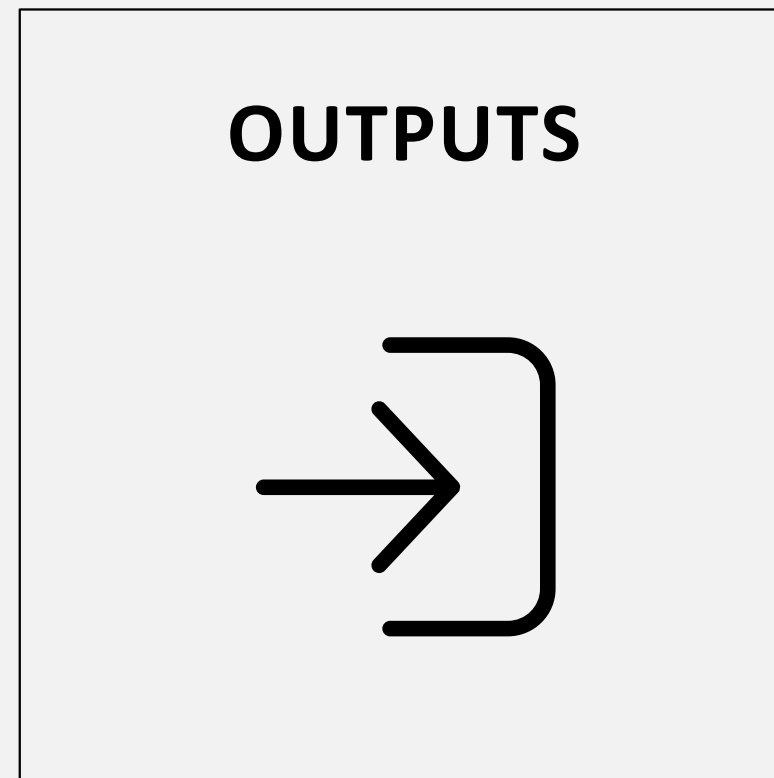
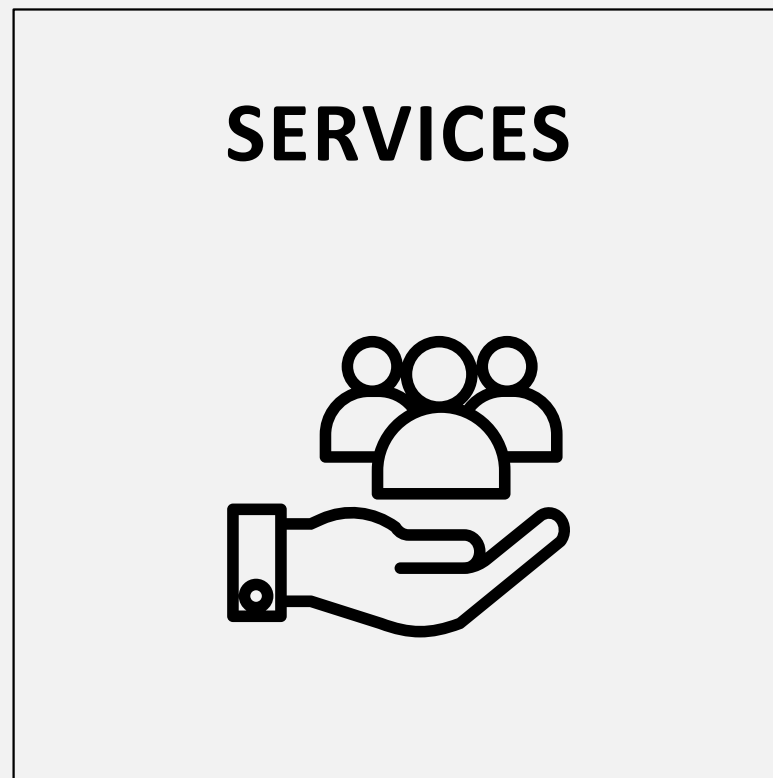
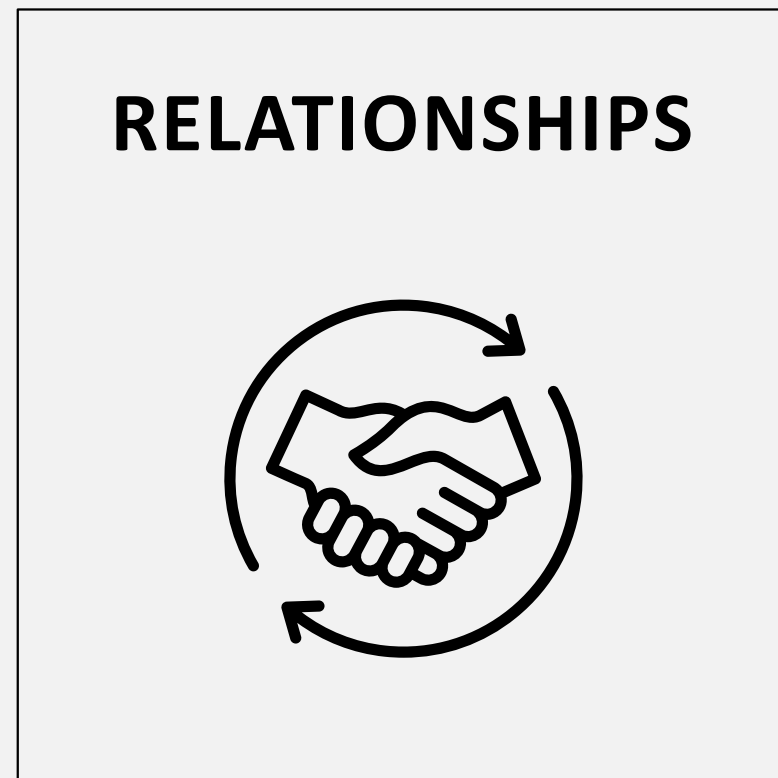
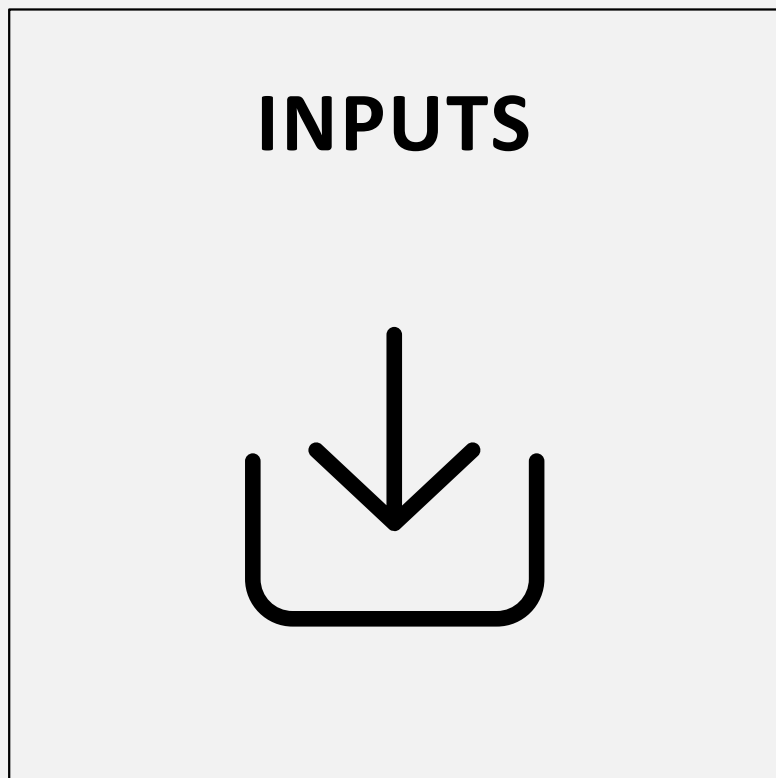
VP Global Marketing
at Bibliotheca

Our Approach



**OPPORTUNITIES
AND OUTCOMES**

Our Approach



**OPPORTUNITIES
AND OUTCOMES**

- strategic plan
- service standards
- program visions
- patron feedback
- community conversations

Guiding Documents



STRATEGIC PLAN

Previously: Build a more resilient, engaged, and inclusive community

Now: Cultivate connection and belonging, provide services that resonate, build a healthy organization



SERVICE STANDARDS

Service models and standards inform the work we do, how we do it, and our goals for how we connect with the community through library services



PROGRAM VISIONS

Applying the strategic plan to programming to identify priority areas for the calendar



Programming Visions at Skokie Public Library Strategic Plan 2019-2022

Youth & Family Programming Vision

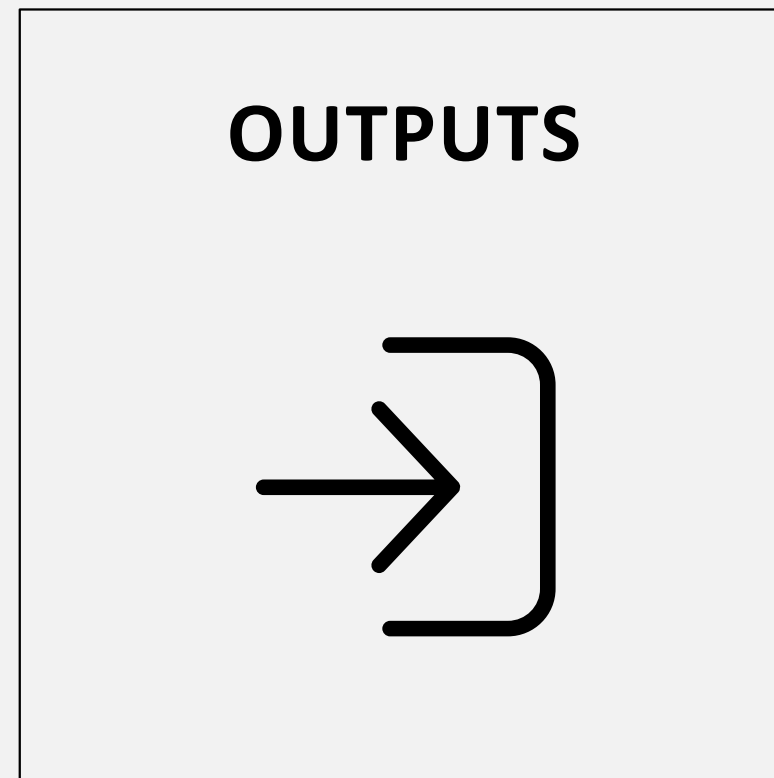
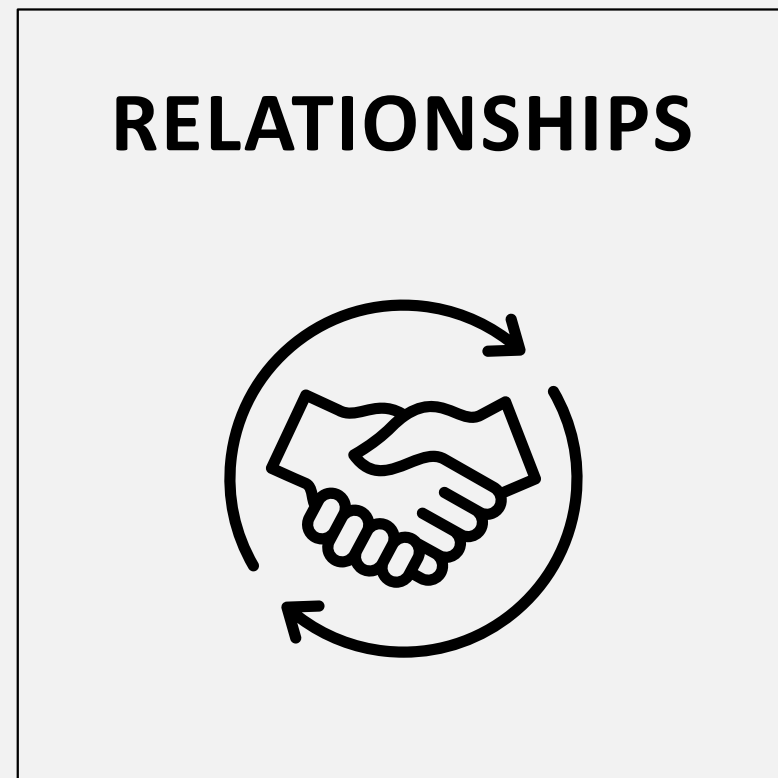
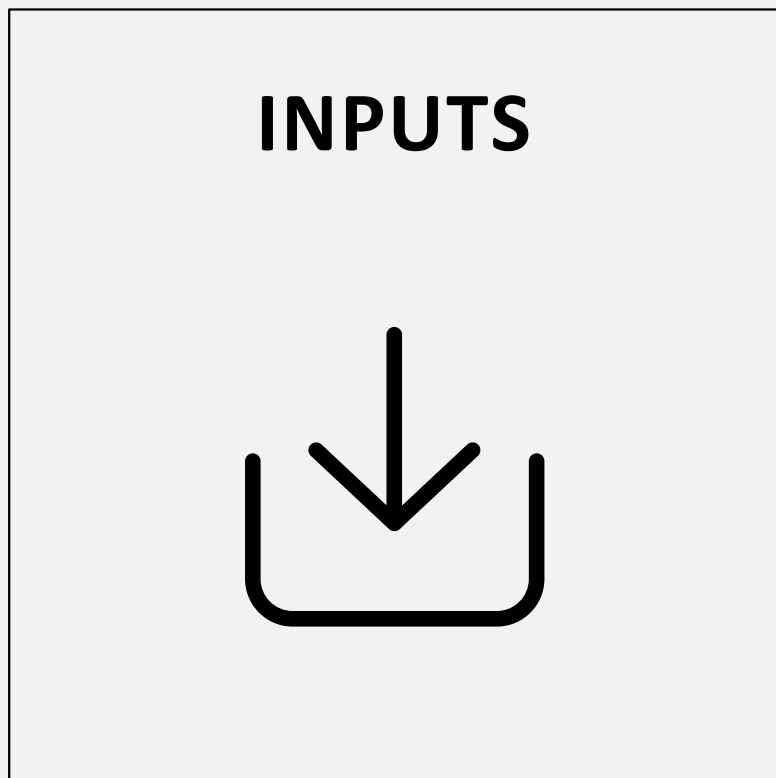
Program Area	Program Goals	Program Examples
Art	Provide opportunities for families to celebrate and honor unique communities and experiences; provide opportunities for families to learn about and from new experiences.	<ul style="list-style-type: none"> ● Be the Artist ● Family Art Party ● Art Camp
Science	Cultivate enjoyment and curiosity in the sciences; provide exposure to scientific experimentation and new concepts.	<ul style="list-style-type: none"> ● Be the Chef ● STEAM Engines ● Science Club Jr. ● Nature Play
Math	Cultivate enjoyment and curiosity surrounding the field of mathematics; support caregivers in developing math skills with youth of all ages.	<ul style="list-style-type: none"> ● <i>Number Ninjas</i>
Literacy	Support literacy development skills as well as reading fundamentals and development; cultivate a love of reading and independent readership among youth.	<ul style="list-style-type: none"> ● Storytimes ● Family Book Club ● WRITE Stuff ● Booking with a Buddy





How do you hear from the community?

Our Approach



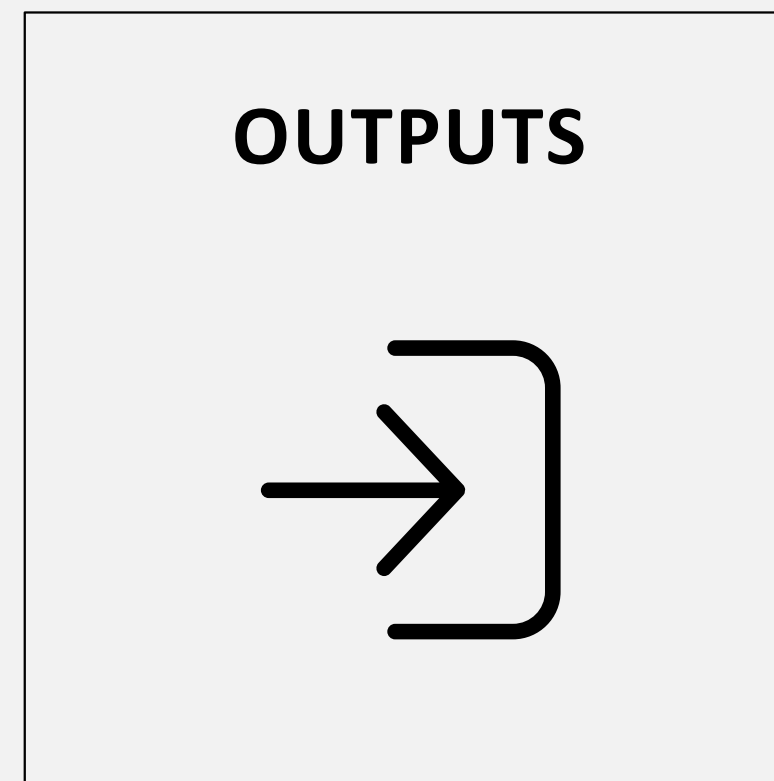
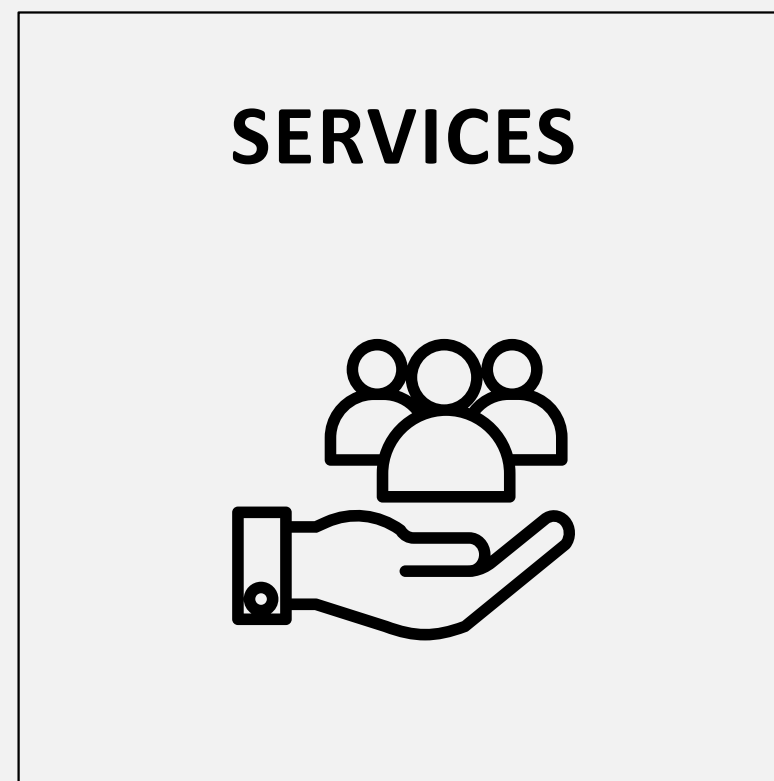
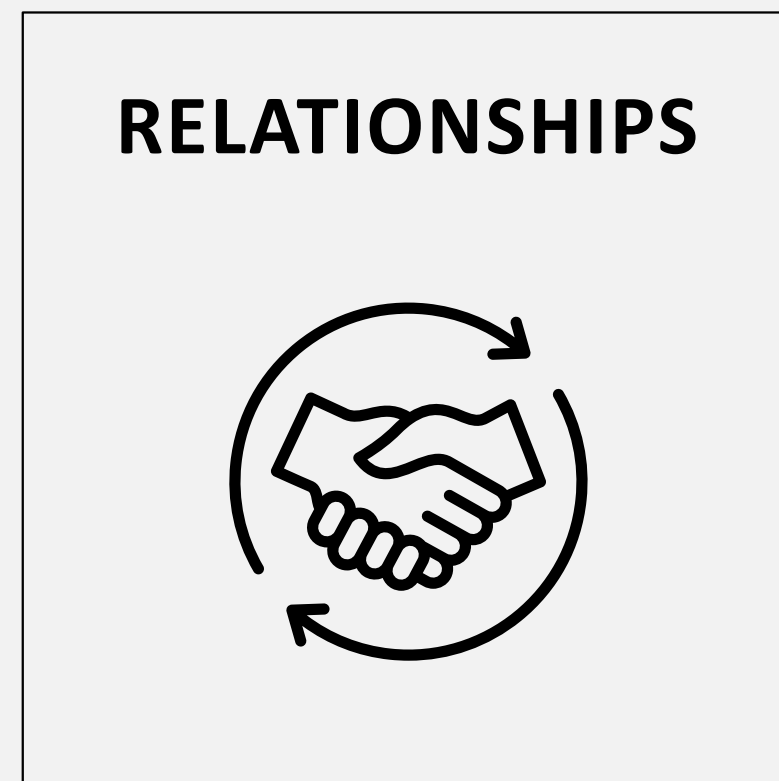
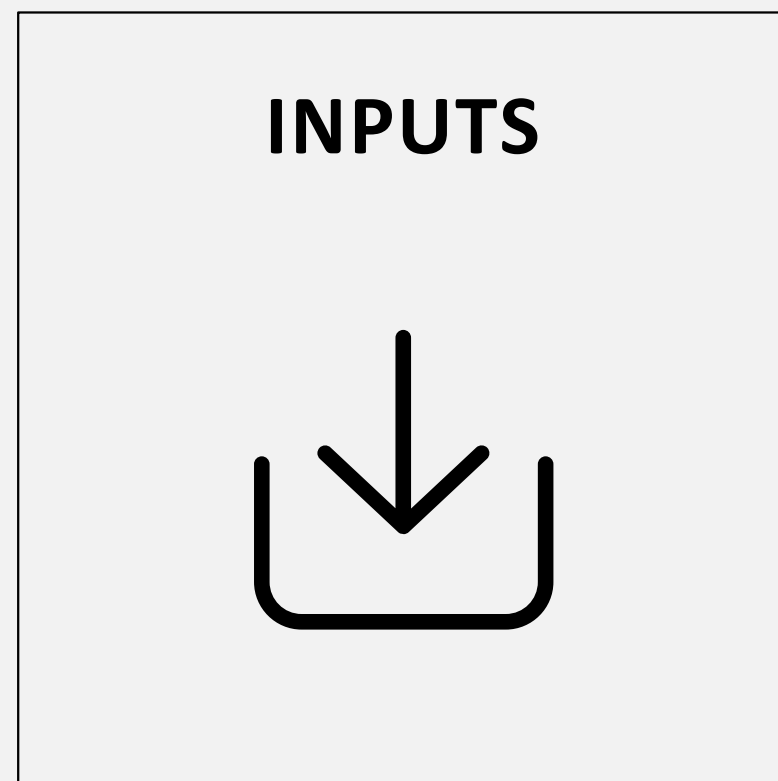
**OPPORTUNITIES
AND OUTCOMES**

- community contacts
- community organizations
- community presenters



Who do you know? What can they share?

Our Approach



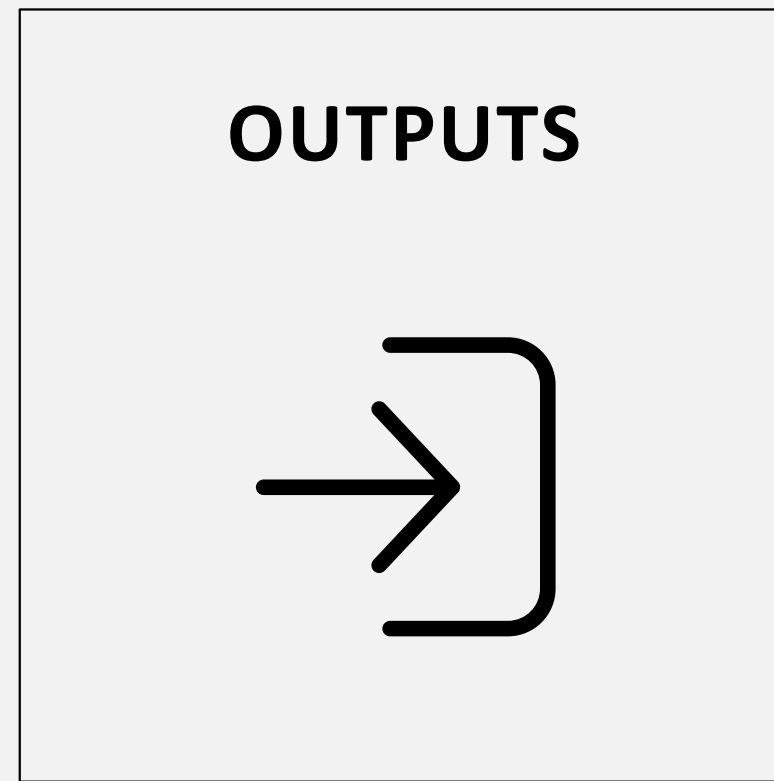
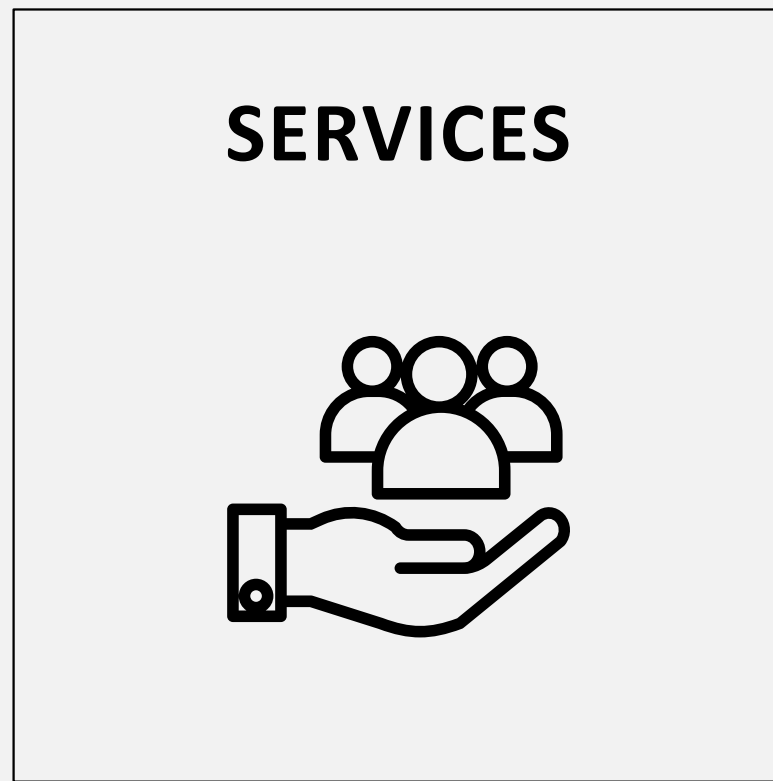
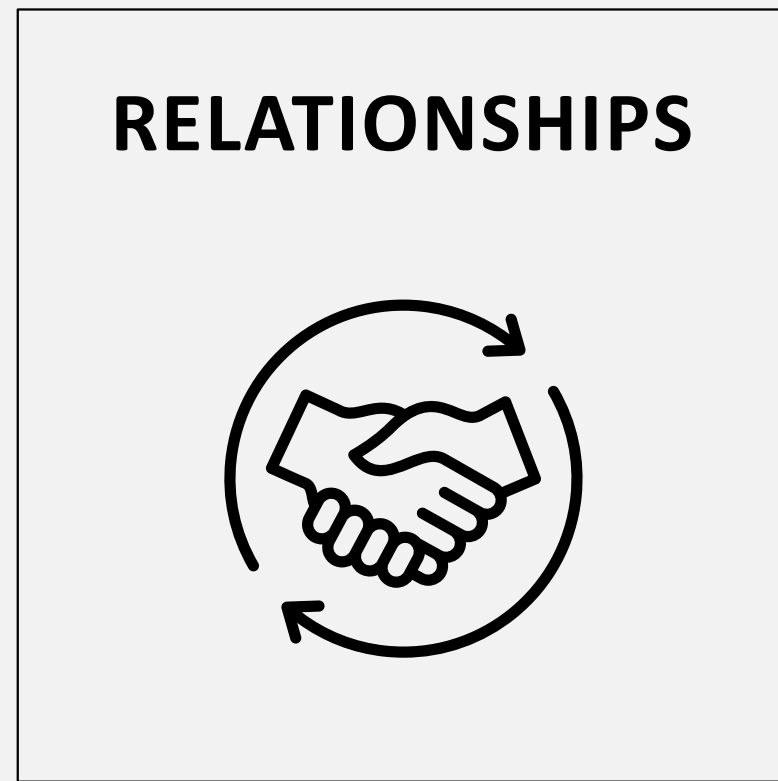
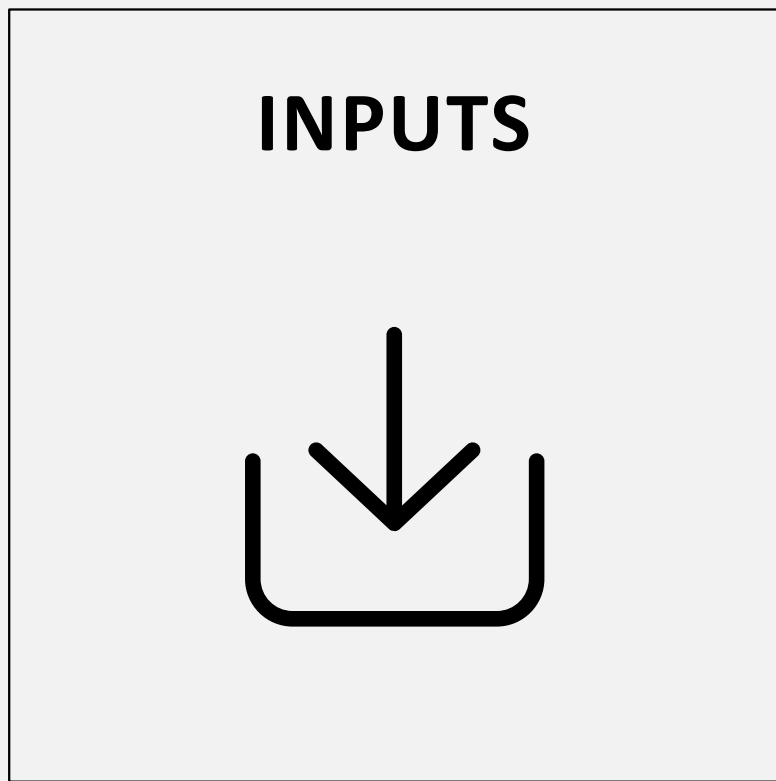
**OPPORTUNITIES
AND OUTCOMES**

- events
- materials
- spaces



What do we offer?

Our Approach



**OPPORTUNITIES
AND OUTCOMES**

- bimonthly newsletter
- biweekly email
- social media promotion
- website promotion

What stories are you telling?



Stock Photo Resources



Nappy.io - photos of Black and brown people



DisabilityIn.org - photos of folks with disabilities

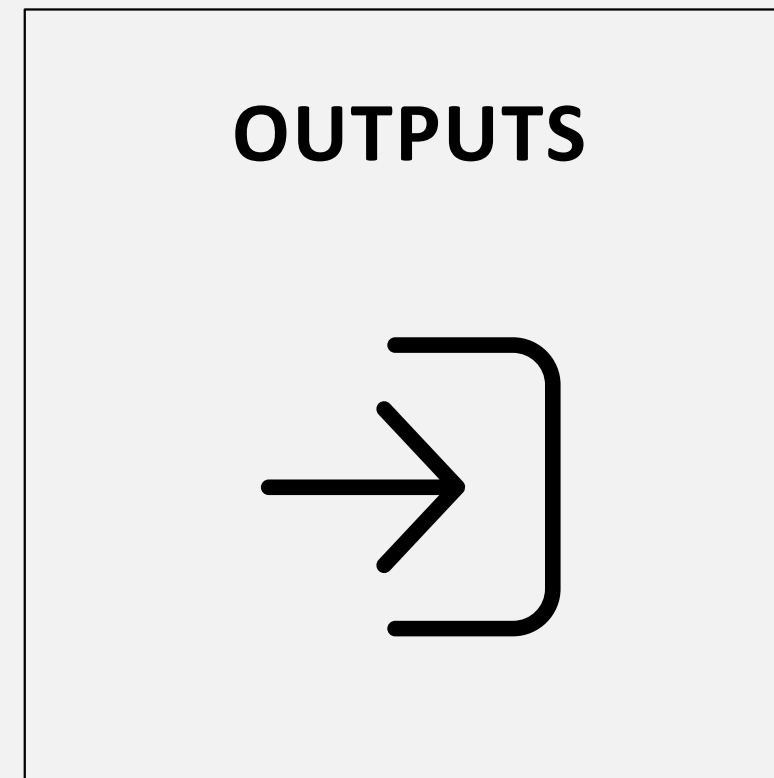
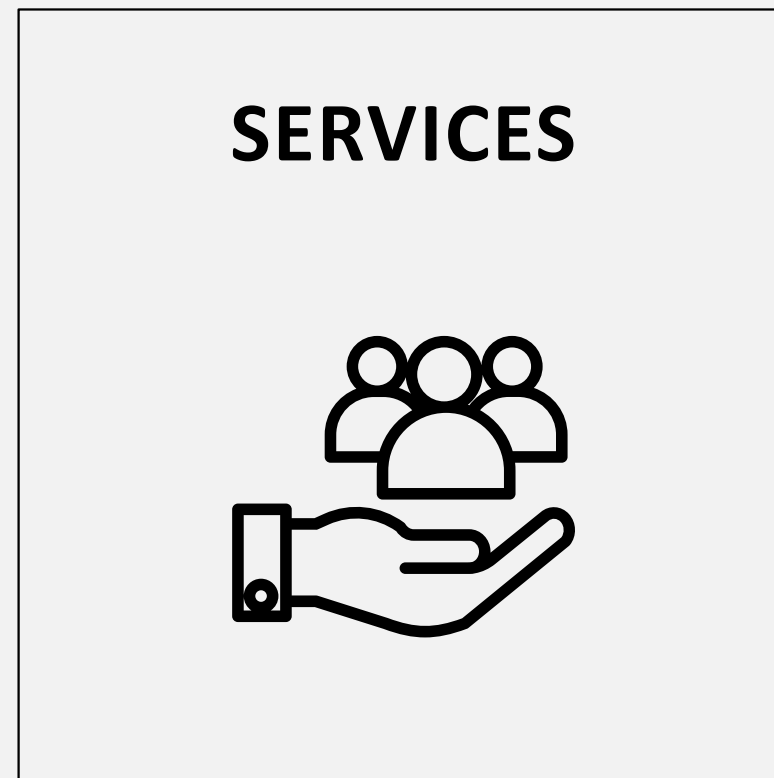
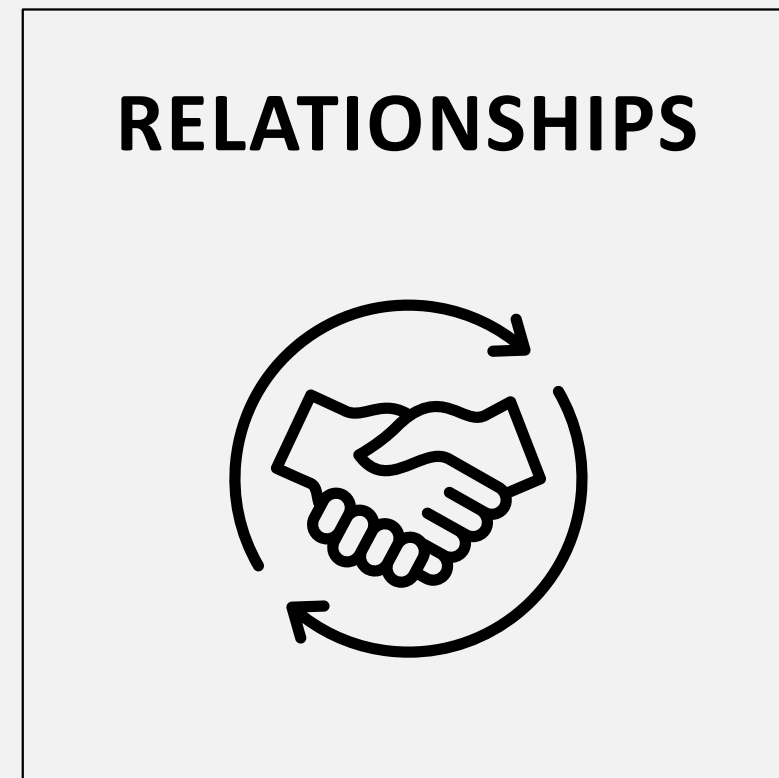
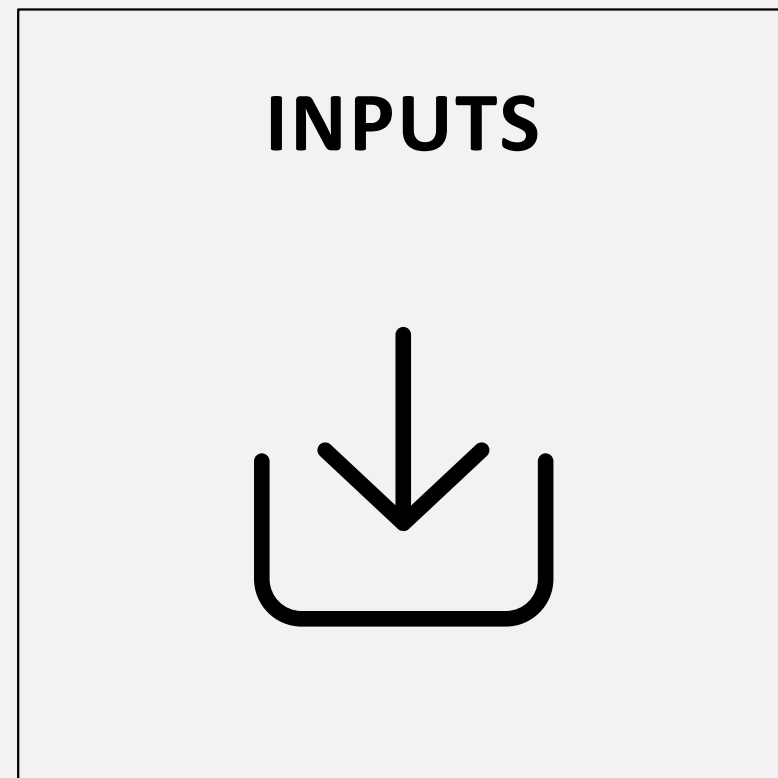


GenderSpectrum.Vice.com - photos of trans and non-binary models



Blog.TheNounProject.Com - includes professionally and globally photos that celebrate diversity

Our Approach





New Programs



Artist from our exhibit led adult patrons in an art workshop



Staff member John teaching patrons about the card game Cribbage



Informed Community



Library tent at the local farmers market



Patrons browsing the book bike



New Relationships



Families enjoying the fall campfire



Teens playing Monopoly during our Newcomers Club social event



Q&A

THANK YOU



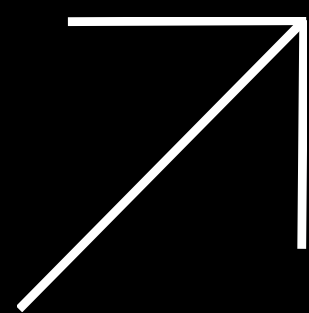
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Help shape the future
of our digital events!

QUICK POLL

THANK YOU







Thank you.

Imagine what a library can be



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